

# 왜 우리는 K-콘텐츠에 끌릴까요?



여름을 이용해 K-콘텐츠에 대한  
심도를 높이는 방법



그냥 재미있어서?  
사실, 그 이상의 무언가가 있습니다.



전문가들은 K-콘텐츠의  
이런 요소를 주목하고 있어요.

- ✓ 창의적이고 독창적인 소재
- ✓ 매력적인 스토리라인
- ✓ 정교한 제작 능력
- ✓ 감성을 건드는 톤 앤 무드
- ✓ 개인을 넘어 사회적 문제까지 건드는 화법
- ✓ 기존엔 볼 수 없었던 비주얼과 퍼포먼스

요즘은 누구나  
나만의 콘텐츠를 만드는 시대잖아요.  
이런 요소들을 한꺼번에 배울 수 있는  
기회가 있다면 어떨까요?





# K-콘텐츠의 주역을 배출한 한국 예술 분야 No.1 대학, 중앙대학교에서는

Hyonbin



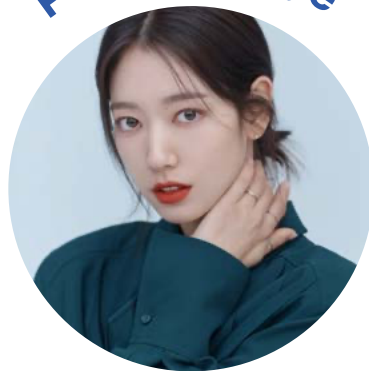
Actor/Theatre

Kim Soo-hyun



Actor/Theatre and  
Film Studies

Park Shin-hye



Actor/Theatre and  
Film Studies

Choi Soo-young



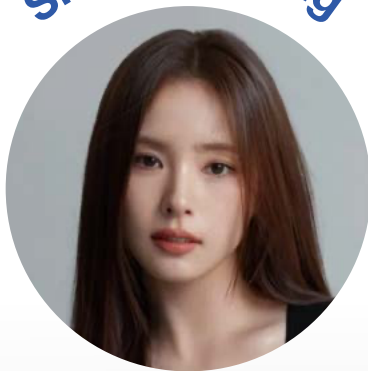
Actor, Singer/  
Theatre and Film  
Studies

Kwon Yuri



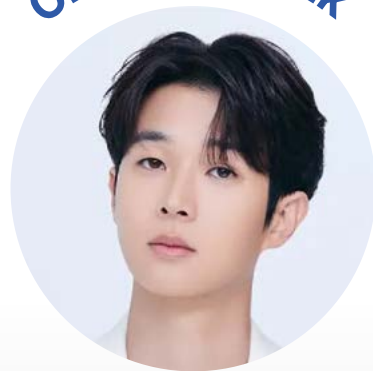
Actor, Singer/  
Theatre and Film  
Studies

Shin Se-kyung



Actor/Theatre and  
Film Studies

Choi Woo-shik



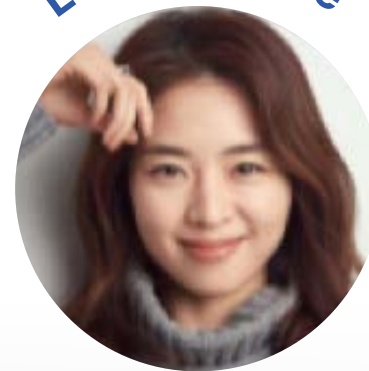
Actor/Asian Culture

Yeo Jin-goo



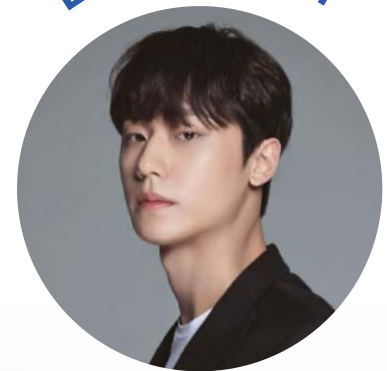
Actor/Theatre

Lee Yeon-hee



Actor/Theatre and  
Film Studies

Lee Do-hyun



Actor/Theatre



매년 국제여름학기 프로그램을  
운영하고 있습니다.

Curriculum



Session 1		2025. 6. 24. - 7. 21. (4 Weeks)	
Course	Professor	Subject	Credits
Major A	Kyungwoo Chun	Photography-Now: Seminar and Practice of Art Photography and K-Photography	3
	Youngsoo Kim	South Korea in the World: Economic Development, Democratization and Diplomacy	
	Takhoon Kim	Creating "My Own" K-Contents: Seminar and Practice of K-Entertainment	
	Stephanie Choi	TBA	
	Eunjin Kim	Alive Korean with K-Drama(Lv.1~3)	
Major B	TBA	Special Lecture related to K-Contents & K-Culture	3
	Heeseon Kim	Special Lecutre related to Game Animation	
	Soyeon Bae	Special Lecture related to K-Webtoon	
	Cultural Activiites	Seoul N Tower, Hanbok Experience at Gyeongbokgung Palace, Yongin Folk Village, HIKR Ground*, K-POP Dance, Nanta Performance, Baseball Game Experience, Everland&Carribean Bay	

화면 뒤 특별함은 물론이고  
글로벌 성공 비밀까지,  
K-콘텐츠의 모든 노하우를  
배울 수 있습니다.

Curriculum

Session 2		2025. 8. 5. - 8. 22. (3 Weeks)	
Course	Professor	Subject	Credits
Major A	Takhoon Kim	Creating "My Own" K-Contents: Seminar and Practice of K-Entertainment	3
	Eunjin Kim	Alive Korean with K-Drama(Lv.1~3)	
Major B	TBA	Special Lecture related to K-Contents & K-Culture	2
	Heeseon Kim	Special Lecture related to Game Animation	
	Soyeon Bae	Special Lecture related to K-Webtoon	
	Cultural Activiites	Seoul N Tower, Hanbok Experience at Gyeongbokgung Palace, K-POP Dance, Nanta Performance, Baseball Game Experience, Lotte World	

- Students may select one course from Major A and/or enroll in Major B, which includes all special lectures and cultural experiences.
- \*Specialized Experiences include activities at HIKR Ground, a Korean Culture and K-Pop immersive complex operated by the Korea Tourism Organization, featuring XR experiences and media production.
- Completing both Major A and Major B will grant students a total of 6 academic credits.





# 여기서 끝이 아닙니다. 강의는 기본! 한국 문화도 직접 체험할 수 있어요.



Hanbok Experience at Gyeongbokgung Palace



Lotte World



Seoul N Tower



Nanta Performance



HIKR Ground



K-POP Dance

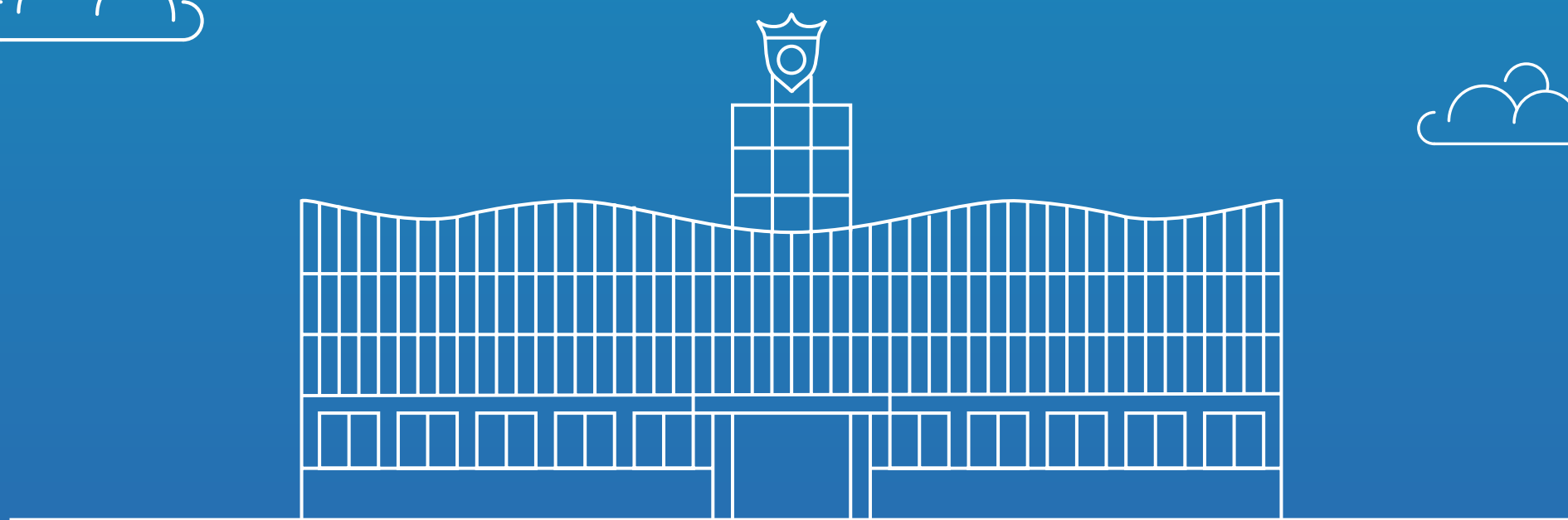


Baseball Game Experience



Traditional Seal-Making

올 여름,  
K-콘텐츠의 중심,  
중앙대에서  
특별한 경험을 시작해보세요.



CHUNG-ANG  
UNIVERSITY