ABOUT

Chung-Ang University's Graduate School of Advanced Imaging Science, Multimedia & Film was established in 1999 through the Brain Korea 21 (BK21) Special Graduate School Support Project, with the goal of integrating imaging engineering and visual arts.

As the only professional graduate school in Korea that has continuously carried out all four stages of the BK21 project including the most recent fourth stage in 2022 it has successfully led advanc ed visual content initiatives to this day.

Over the past two decades, the school has achieved remarkable progress, producing 328 doctoral graduates and 1,334 master's and professional master's graduates.

Over 100 Faculty Members Produced,
Including Cannes and Berlin International Film Festival Participants

Students of the graduate school have been invited to international film festivals such as the Busan and Jeonju International Film Festivals, received awards at the Berlin International Film Festival, and have been selected for the Cannes Film Festival.

They have also won at the Annecy International Animation Film Festival.

Collaborations have included feature film projects with CJ E&M and KM Culture, as well as attracting a 12-billion-won investment for the Seoul Future-Oriented Content Convergence Cluster.

The school also secured an annual 1-billion-won funding as part of the OTT Content Specialization Graduate School Support Program, 3 billion won through the Cultural Technology Leading Graduate School Project, and has led developments in Korean-style digital cinema compression technology and various AI technologies.

These achievements have positioned the school at the forefront of advanced visual content research and education.

As a result, it was selected as an "Excellent Leading Educational Institution" in both 2022 and 2023.

Intensive Research and Education
by 20 Full-Time Professors

Unlike general graduate schools that operate with a minimum number of faculty, this professional graduate school has 20 full-time professors. They offer a wide range of majors and sub-majors, including AI imaging, AI content, arts engineering, film production, film theory, OTT content planning/policy/business, immersive media/animation content, entertainment technology, creative masters, and digital scientific photography. This comprehensive curriculum is designed to meet the demands of an ever-evolving media landscape.

Mission & Vision

Educational Philosophy

Creative Media Grounded in Human Values

To produce creative videos based on human dignity and freedom in accordance with the founding philosophy of 'Live In Truth Live for Justice' of Chung-Ang University

Innovation-Driven Creative Education

To cultivate human resources needed in the 21st century through various and specialized educational contents and methods that develop individual creativity

Global Education through English Instruction

To provide tailored education for international students through English-mediated instruction of Korea's curriculum

Educational Goals

Nurturing global talent who can impact the Global Content Industry

Fostering creative talents who can understand art sensibility and engineering technology at the same time

Organizing goal-oriented and organic research projects and groups

CONTACT

We invite you to a place where technology and creativity meet.

Website gci.cau.ac.kr
E-mail gci@cau.ac.kr · gsaim@cau.ac.kr
Tel +82-2-820-5408~10
Address Room 506, Building 301,
Graduate School of Advanced Imaging Science, Multimedia & Film,
Chung-Ang University,
84 Heukseok-ro, Dongjak-gu, Seoul 06974, Republic of Korea

Curriculum *All Program Length : 2 Years*

Visual Arts & Content Production *Master of Fine Arts in Imaging Science and Arts*

Creative Development & Content Producing

This program cultivates creative producers who develop, plan, and lead content projects across contemporary media platforms. Students learn research, storytelling, content planning, project development, pitching, and production strategy across film, digital media, streaming platforms, and emerging content industries.

Media Art

This program explores new forms of artistic expression through contemporary art and technology. Students work across video, sound, installation, interactive systems, digital images, audiovisual environments, and emerging technologies.

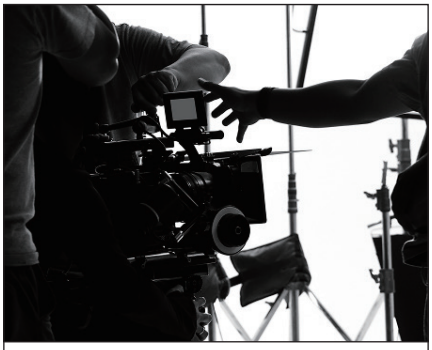
Game/VFX & Animation

This program develops creative and technical professionals in game, VFX, animation, and digital visual production. Students explore visual storytelling, character and environment design, animation, compositing, and technology-driven production workflows.

Creative Content & Media Technologies *Master of Imaging Science and Arts*

AI Content Technology

This program focuses on AI technologies for content creation, media production, and digital platforms. Students explore generative AI, multimodal content processing, creative automation, human–AI interaction, and AI-assisted media production.



Film & OTT Series

This program trains creators and producers for film, OTT series, and contemporary screen content. Students develop skills in storytelling, directing, screenwriting, production design, cinematography, editing, and platform-based media production.

Entertainment Management

This program develops strategic professionals for entertainment management, media business, and global content industries. Students study content markets, audience development, intellectual property, global distribution, platform ecosystems, and entertainment business strategy.

Spring 2027 Admission Schedule

Admissions Information Session: *Oct. 8, 2026 · Online (Zoom) · In English*

Online Application: *Oct. 19 – Nov. 9, 2026*

Document Submission: *Oct. 19 – Nov. 10, 2026*

Interview: *Nov. 15, 2026*

Ad mission Results: *Nov. 23, 2026*

Who Should Apply

- International applicants only. Applicants must hold, or be expected to obtain, a bachelor's degree or equivalent qualification.
- Applicants from any academic background or major are welcome to apply.
- Applicants who are expected to graduate must submit an official certificate of graduation (or degree) by the first week of the semester.

※ *For detailed admission requirements and application information, please refer to the official admission guidelines.*

※ *For the latest updates, please visit the GCI website: gci.cau.ac.kr*